

ASPINALL INK

PRIVACY POLICY

HOW DO WE COLLECT YOUR INFORMATION?

When you contact us via our website, we collect the personal information you give us (e.g. your name and email address). We collect and store information you enter via the 'Contact us' and 'Sign up for e-newsletters' forms on our website and we only retain this information for the purposes of contacting you either to respond to your query or to send newsletters.

We may also collect personally identifiable information gathered via comments, feedback, reviews, and recommendations in order to respond to your messages and to share positive feedback via our website and social media channels.

WHERE IS THE DATA STORED?

Our website is hosted on the Wix.com platform. Your data is stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall. We access your data via a password-protected log in process.

GOOGLE ANALYTICS

We may occasionally use the software tool Google Analytics to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. Please refer to [Google Analytics'](#) site for information about their Privacy Policy and use of cookies.

UPDATING OUR PRIVACY POLICY

We reserve the right to modify our privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

UNSUBSCRIBE FROM OUR MAILING LIST

You may unsubscribe from our mailing list at any time by clicking on the 'Unsubscribe' link in the footer of our e-newsletters or by emailing angie@aspinallink.co.uk and asking to be removed from our mailing list.